

A publication of Greensboro Beautiful, a volunteer organizationFALL ISSUEAUGUST/SEPTEMBER/OCTOBER/NOVEMBER 2014

THE SEED

GARDEN SPOTLIGHT

Asclepias incarnata, 'Swamp Milkweed' Asclepias tuberosa 'Butterfly Weed' (can be seen at the Perennial Border at the Greensboro Arboretum, and at Gateway Gardens)

Two herbaceous perennial varieties that are great for attracting Monarch butterflies to your garden. These are erect, clump forming perennials that produce small fragrant flowers which are followed by seed pods. The pods release silky-haired seeds that are carried by the wind.

• Hardiness: zones 3-6

- · Exposure: full sun
- Soil: dry, well-drained (once well-established)
- Flowers: cluster of orangeyellow to orange-red flowers
- · Bloom: July through August
- · Height: 3'-5'

·Spread: 2'-3'

 Planting Site: average, welldrained soil; sun to partial shade; dry fields; rocky open slopes; roadsides



BUSINESS PARTNERS

If your business is looking for a way to be recognized as a friend of Greensboro Beautiful, an annual gift of \$500 or more will get your business recognized. You will receive a special plaque for display in your place of business, and will be recognized in the Business Partner section of Greensboro Beautiful's quarterly newsletter. Business Partners will also receive invitations to special recognition events throughout the year. Thanks to these Business Partners in 2013-14 and 2014-15:

*includes in-kind gifts and services

\$5,000 and up Duke Energy Carolinas Davis Montgomery duke-energy.com New Garden Landscaping & Nursery* Morris Newlin newgarden.com Set in Stone* Rosali Rivera (336) 643-8272

UPS Julie Breuchel jbreuchel@ups.com

\$2,500-\$4,999 Mullane and Company, ASLA* Dennis Mullane mullaneandcompany.com

\$1,000-\$2,499 First Citizens Bank Chuck Burns firstcitizens.com

J Knight Photography* Julianne Knight jknightphoto@me.com

Memios International Daniel McKenzie www.memios-intl.com

Pine Hall Brick* Fletcher Steel pinehallbrick.com

Scott Stone* Graham Scott scottstone.com

Senn Dunn Insurance Gray McCaskill senndunn.com

Signature Property Group Frank Auman signaturepropertygroup.com Wells Fargo Bank

Brian Holt wellsfargo.com

\$500-\$999 Automotive Fasteners Jim Reittinger automotivefasteners.com <u>\$500-\$999, continued</u>

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Laura Curry curryireland.com Davenport & Company David Severance dseverance@investdavenport.com

Geverance@investdavenport.com Fairway Outdoor Advertising Dan O'Shea

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LindBrook Development Services James Marshall www.lindbrook.com

Piedmont Carolina Nursery & Landscaping* Mark Peters

www.piedmontcarolina.com Regional Land Surveyors* Gale Brown regionallandsurveyors.com

Seay Partners, Inc. Nancy Seay seaypartners.com

Southern Exposure Landscape Management Pete Bryant pete@wemakedirtlookgood.com T&T Lawn Care, Inc.

Todd & Haven Barfield ttlawncare.com

The Brickman Group, Ltd. Tony Goad brickmangroup.com

Well-Spring Retirement Community, Inc. Stephen Fleming wellspring.com

CELEBRATE & REMEMBER WITH A GIFT TREE

This program offers a unique way to pay tribute and show appreciation to the special people in your life, and to celebrate life's special moments with the lasting gift of a tree. It enables Greensboro Beautiful to plant trees where needed in neighborhood



parks, along city streets, and in other public areas throughout our city.

You may purchase a gift tree as a memorial or as an honorarium, and select a canopy tree or an understory tree, desired planting location, or simply indicate "where needed".

Tell us who to notify and we'll send them a special note telling them about the gift tree, and list the donor's name and address. If the gift is to celebrate a particular special occasion, let us know and we'll include it in the special note.

Notifications are mailed immediately. However, trees are planted in January, February, and March only. Gifts must be received before December 1st for trees to be planted during these months. Gifts received after this date will be held and used to plant trees the following year.

Once the tree has been planted, we'll let both you and the recipient know the type, planting date and location.

Invest in the appearance of your community while remembering someone special or celebrating a special occasion with a unique and lasting gift. For more information, visit our website at GreensboroBeautiful.org.

FROM THE CHAIR



As I begin my first year as Chair of Greensboro Beautiful, I am filled with gratitude to be working with this fantastic organization. I want to share with vou why I am excited to accept this position. I am blessed to live in a beautiful community with four public gardens, many great parks, and thousands

of citizens that have an attitude of passion for its trees and clean green spaces. This is the perfect place for me to be involved. I am honored to be working with you to conserve and enhance the beauty and ecology of our community.

I grew up in Greensboro among "green-minded people" who like to make things happen; creating and grooming healthy, beautiful places together, and building memories in the process. Working alongside my mother and my grandparents in their gardens encouraged my interest in nature. Truthfully, I was more interested in catching crayfish in the creek or snakes in the woods. But there were always gardens being created and loved. My imagination was sparked as a child in a garden; and the fond memories created from sharing plants and time in the garden are priceless. I remember Nell Lewis sharing her plants with me and Dr. Joe Christian, who loved to show me the ferns he had rescued and relocated to the Bog Garden. There are so many folks that have shared their knowledge and passion for nature with me that I will never be able to name them all. And I am privileged to keep learning from so many people – like Dr. Graham Ray and Lee Britt. And mom, well, she has taught me so much. It is all love. These are the things that I draw on for inspiration as I toil in the garden. My wish for others is to share and feel this connection to the earth. This emotion is difficult for me to express, but it is why I am who I am.

Greensboro Beautiful is fortunate to have such strong committees and a tremendous volunteer base who work to continue the projects and programs that it has coordinated and supported for many years. I ask that we step forward and ask ourselves what is next? What more can we do for our community? Build a garden, plant a tree, clean up a stream, or teach a kid how to love what grows and lives around us? What will you do and what part will you play in making Greensboro beautiful?

Steve Windham

GROWING, THE GREEN WAY UPCOMING PROGRAMS

GARDENING INDOORS: SUCCESS WITH HOUSEPLANTS

Does your indoor foliage collection look like an episode of "Desperate Houseplants"? Sometimes meeting their needs in that environment can feel a little challenging. Success with houseplants is not luck, or a gift someone is born with - just a little bit of information makes it easy and fun. The key is making the right selections, and learning the simple steps to keep them thriving.

Tuesday, Sept. 23, 6:30 pm NCCE Thursday, Sept. 25, 6:30 pm, WEC Sunday, Sept. 28, 4:00 pm, AE Wednesday, Oct. 8, 6:30 pm, KCE

FLOWERING TREES AND SHRUBS

Learn how to extend the bloomtime in your yard by making the most of flowering trees and shrubs. "Fall is for Planting!" so now is the time to talk about how to select, install, and maintain these special plants. We will also discuss which ones do especially well in our Piedmont area gardens, so please join us in appreciating the many wonders of flowering trees and shrubs.

Thursday, Oct. 9, 6:30 pm, WEC Sunday, Oct. 12, 4:00 pm, AE Tuesday, Oct. 14, 6:30 pm, NCCE Monday, Oct. 27, 6:30 pm, KCE

COMPOSTING AND VERMICOMPOSTING

What to do with all those leaves?! Composting is a great way to recycle, and it also produces a fantastic organic amendment that improves the fertility and texture of your soil and helps everything grow better. We will discuss easy ways to start composting in your own backyard, and what should or shouldn't be composted. We'll also go over the to-do list for having a successful "worm bin" at home.

Sunday, Oct. 19, 4:00 pm, AE Thursday, Oct. 23, 6:30 pm, WEC Tuesday, Oct. 28, 6:30 pm, NCCE Monday, Nov. 3, 6:30 pm, KCE

NCCE: NC Cooperative Extension, 3309 Burlington Road WEC: Wildlife Education Center, 5834 Bur-Mil Club Road AE: Arboretum Education Building, 401 Ashland Drive KCE: Kathleen Clay Edwards Library, 1420 Price Park Road

Classes are free, registration is required. Please call or e-mail Pam Marshall at 601-2100 or pamela_marshall@ncsu.edu, and be sure to indicate class choice and date.







Holiday Greenery Festival

NEW DATE, NEW LOCATION, SAME GREENSBORO TRADITION!

SUNDAY, NOVEMBER 23 . 12-5 PM LEWIS RECREATION CENTER (3110 FOREST LAWN DRIVE)

MAKE GREENSBORO BEAUTIFUL PART OF YOUR HOLIDAY TRADITION!

By ordering your holiday greenery from Greensboro Beautiful, you'll be making Greensboro beautiful during the holidays, and helping keep it beautiful all year long.

WREATHS & ROPING

All wreaths are Fraser fir from the mountains of North Carolina, and are available in four sizes: 34" extra large, 28" large, 22" medium (both single-faced and double-faced available), and 12" small. White pine roping is available in 25-yard bundles.

POINSETTIAS

Available in 5 colors (see color representations below), each comes in a 6.5" pot, wrapped in a decorative cover.



GREENERY DISCOUNTS

- * Order by Friday, November 7, take 5% off your wreath and roping order.
- * Order 10 or more greenery items by November 7, take an additional 15% off your greenery order.
- * Orders totaling \$300 or more are eligible for free delivery to a Greensboro address!

CIRCLE OF CARING

Brighten the holidays for a home-bound senior! Your gift of \$20 will ensure that a wreath and red bow are donated and delivered to a Mobile Meals recipient in our community.



PICKUP AND EVENT DAY

The new weekend pickup day will provide for extra time to pick up your greenery and shop the local artisans and food vendors who will be joining us to make this event a festive holiday shopping experience. The fragrance of evergreens and music will fill the air – helping kick off this happy season!

Bring your friends and make it a date! A limited number of wreaths, roping, and poinsettias will be available for purchase.

*Unclaimed wreaths and poinsettias as of 5 pm will be donated to charitable organizations.

3 EASY WAYS TO ORDER

- * Complete and return the order form below, **OR**
- * Order by phone at 373-2199, OR
- Order online at GreensboroBeautiful.org. Applicable discounts will be calculated automatically.

ORDER TODAY!

HOLIDAY GREENERY ORDER FORM

WREATHS & ROPING

34" extra-large single-faced wreath(s)	x \$32.00 ea.	=	\$
28" large single-faced wreath(s)	x \$29.00 ea.	=	\$
22" medium single-faced wreath(s)	x \$22.00 ea.	=	\$
22" medium double-faced wreath(s)	x \$27.00 ea.	=	\$
12" small single-faced wreath(s)	x \$14.00 ea.	=	\$
25-yard bundle(s) white pine roping	x \$30.00 ea.	=	\$
	Subtotal	=	\$
DISCOUNTS applies to wreaths and roping ONLY)			
Less 5% (if ordering by Nov. 7)		-	\$
Less 15% (if ordering quantities of 10 or	r more		

Less 15% (II ordering quantities of 10 or more				
by Nov. 7)			-	\$
S	ubte	otal	=	\$
12" Handcrafted red velvet bow(s)	х	\$5.00 ea.	=	\$
Circle of Caring: Please donate a wr	reath	า		
to a Mobile Meals recipient	Х	\$20.00 ea.	=	\$
POINSETTIAS				
Red	х	\$15.00 ea.	=	\$
White/Cream	х	\$15.00 ea.	=	\$
Marble	х	\$15.00 ea.	=	\$
Burgundy	х	\$15.00 ea.	=	\$

Ice Punch x \$15.00 ea. = TOTAL AMOUNT ENCLOSED

Name	
E-Mail	
Address	
City/StateZip	
Phone	

PAYMENT METHOD:

Check (made payable to Greensboro Beautiful)

□ MasterCard □ VISA □ American Express Account #

Name on Card_

Exp.

Security Code (on back of card)



SATURDAY, NOVEMBER 1, 2014 **GREATER GLENWOOD & WESTERWOOD** NEIGHBORHOODS

10 AM UNTIL ALL TREES ARE PLANTED

To volunteer to help plant trees, sign up online at GreensboroBeautiful.org, or call 373-2199.

THE PROGRAM

The Neighbor Woods Right Plant, Right Place program provides residents an opportunity to plant trees in areas of their neighborhoods where

- trees have been removed on City property as part of Duke Energy's ongoing vegetation management work associated with overhead utilities,
- where trees have been damaged or lost to storms or disease,
- a or simply where trees are needed.

TRANSMISSION

*CONTACT PLIKE ENERGY FOR APPROPRIATE PLANT SELECTION AND PLANTIN GUIDELINES SPECIFIC TO

LINES*

OURLOCATION

The goal of the program is to plant two trees for every one tree removed by Duke Energy. Canopy tree replacement will be accomplished by utilizing open space and park land to replant larger trees to maintain our canopy integrity.

The program is a partnership between the City of Greensboro, Greensboro Beautiful, affected property owners, neighborhoods, and other volunteers; and is funded by a generous grant from UPS and by private donations to Greensboro Beautiful's Tree Fund.



To view plants appropriate for use under power lines, visit the "Right Plant, Right Place" Collection at the Greensboro Arboretum.

THE PROCESS

The program begins after Duke Energy has completed its vegetation management work in an area and after all tree removals in the public street rights-of-way are verified by the City.

Gather input from residents

An initial public meeting will be held with neighborhood residents to discuss the program concept, announce the date for the scheduled tree planting, and to gather their input as to where trees are needed. Residents will also be given a period of time during which they may call to request a tree.

Develop a Planting Plan

After the meeting and requests have been received, the City will meet as needed with residents who have requested trees, complete stump grinding, locate all underground utilities in the proposed planting areas, and work with Greensboro Beautiful to develop a planting plan for the neighborhood.

Review the Plan With the Neighborhood

Once the plan is complete, a second public meeting will be held to present and review the proposed tree planting locations and tree species. Also discussed at this meeting will be the requirements of property owners and residents to help plant and maintain the new tree(s).

Prep for Planting

The City's arborist will then flag all proposed tree planting locations throughout the neighborhood. Greensboro Beautiful will coordinate logistics for the planting day, and will recruit volunteers from the neighborhood, as well as additional volunteers from the community, to help plant trees. City staff will auger holes on public property to assist in the tree planting process. A private landscape company will assist with auguring holes on street-front private property.

THE PLANTING

On planting day, the City will deliver trees and bags of mulch to the augured locations, where property owners, neighborhood residents, and volunteers will plant trees. Following the tree planting, the City will provide maintenance and tree care instructions to property owners and residents and monitor the heath and success of the planted trees.

AT LEAST 40'

FROM PISTRIBUTION LINES

LARGE TREES

(MATURING TO 40' OR LARGER)

-ATLEAST 20' FROM

LINES

MEDIUM TREES (MATURING TO 25'-40'

TRIBUTION

PISTRIBUTION

LINES

SMALL TREES 1AINTAINED AT A 15' HEIGHT





NEW WEEKEND DATE, NEW HOURS, NEW LOCATION!

Sunday, November 23 - 12-5 pm Lewis Recreation Center - 3110 Forest Lawn Drive (close to the corner of Pisgah Church and Battleground, across from Lowe's Home Improvement)

FRASER FIR WREATHS IN 4 SIZES . WHITE PINE ROPING IN 25-YARD BUNDLES POINSETTIAS IN 5 COLORS: Prestige Red, Cortez Burgundy, Snowcap White, Ice Punch, Marble

ARTS & CRAFTS VENDORS . FREE HOLIDAY CRAFTS FOR KIDS MUSIC, FOOD, AND FUN!

MAKE GREENSBORO BEAUTIFUL PART OF YOUR HOLIDAY TRADITION!

Order your greenery now at GreensboroBeautiful.org. For more information, call 373-2199.

2013-14 AWARDS PRESENTED

Special Recognition

Presented to:

Heather Crews, for her many years serving as Food Chair for Greensboro Beautiful's Garden Events:





Nancy Warberg, for serving as curator of the Greensboro Arboretum Perennial Border:



and to Sam Kelleher, for producing a Plant Selection Guide for the NeighborWoods Right Plant, Right Place Program.







Volunteer Service Award

Presented to Becca Pritchard for development of the Wildflower Trail at the Tanger Family Bicentennial Garden.

Outstanding Board Member Award

Presented to Kathleen Gleason for her work to develop the Board Development & Nominating Committee, marketing strategies, and participation at garden events.

Award of Distinction

Presented to the Guilford County Open Space Committee. (ccepting the award was Alex Ashton, Linda Stine, Marty Spottl, Trudy Whitaker, Anne Hice, Dick Feulner, Alice Patterson, and Marie Poteat)





Youth Service Award

Presented to NC A&T State University for their ongoing volunteer support of Greensboro Beautiful's tree planting and litter cleanup projects. (Award accepted by Dwayne Johnson)





<u>Ecology Award</u>

Presented to both the Charles B. Avcock (Linda Fusco accepting) and College Hill (James Keith accepting) Historic Neighborhoods for conducting a tree inventory in their neighborhoods.

Community Landscape Award



Lifetime Achievement Award

Presented to Betty Potter for over 25 years of service to Greensboro Beautiful.

Presented to Grandover Resort for continued outstanding landscaping. (Award was accepted by Gene Tillman (1), and Jonathon Wright(r) Randal Romi (center) presented the award.

A special presentation was made to outgoing Chair, Robert Capen. A bench will be placed in the Tanger Family Bicentennial Garden in his honor.

Congratulations to all award recipients!



Presented to Lindley Elementary School for producing the "Scotties

Trees Rock" video. (Award accepted

by Lindley teacher, Jody Attias.)

School Award

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GREENSBORO BEAUTIFUL ANNOUNCES ITS 2014-15 BOARD OF DIRECTORS & ADVISORY BOARD

Greensboro Beautiful announces its Board of Directors and Advisory Board for the 2014-15 year:

BOARD OF DIRECTORS

Steve Windham (Chair), Robert Capen (Immediate Past Chair), Karen Rierson (Secretary/Treasurer), Carolyn Allen, Richard Allen, Lee Britt, Jeni Powell, Mary Purnell, Randal Romie, Alexa Aycock, Sherry Duvall, Keith Francies, Kathleen Gleason, April Harris, Yvonne Johnson, Bonnie Kuester, Peg Moore, Judy Morton, Jean Moxley, Ginny Olson, Leslie Scher, Daniel Smith, Cilie Sutton, Candace Tucker

Ex-Officio

Kathy Cates (City Beautiful Director), Lynne Leonard (City Beautiful Coordinator), Edith McNeal (Administrative Assistant), Marty Stover (City Beautiful Assistant), Nancy Vaughan (Mayor, City of Greensboro), Wade Walcutt (Interim Director, Parks & Recreation Department), Jenny Caviness (Youth & Volunteer Services Division Manager, Parks & Recreation Department), Darryl Holsey (Park Management & Operations Manager, Parks & Recreation Department), Dale Wyrick (Director, Field Operations Department), Steve Phipps (Landscape Maintenance Supervisor, Field Operations Department), Sue Schwartz (Director, Planning & Community Development Department), Judson Clinton (City Arborist, Planning & Community Development Department), Beverly Cooper (Past President, Greensboro Council of Garden Clubs)

ADVISORY BOARD:

Individuals

Dana Apple, Sylvia Bray, Jim Brooks, Andrena Coleman, Chris Fay, Dave Gissel, Bettie Grubbs, Gail Hill, Matthew King, Al Konchar, Bob Krumroy, Claudel Lassiter, Ginny Leone, Kitty Lyon, Palmer McIntyre, Ellen Moore, Jaclyn Moore, Mona O'Bryant, Betty Potter, Becca Pritchard, Graham Ray, Tennie Skladanowski, Norman Smith, Celine Sprague, Ann Steighner, Goldie Wells, Wanda White

Community Organization Representatives

Garret Walker (Action Greensboro), Rodney Carpenter (Boy Scouts - Old North State Council), Esther Bringman (Girl Scouts, Carolinas Peaks to Piedmont), David Hildreth (Guilford College), Bob Rathbone (Guilford County Master Gardeners), Suzanne Ponting (Guilford Horticultural Society), Sally Cobb (Hospice & Palliative Care of Greensboro), Melanie Buckingham (Kathleen Clay Edwards Library), Michael Hatcher (NC A&T State University), Mark Kolada (Rotary Clubs of Greensboro), Lynn Bresko (UNCG), Cathy Hamilton (UNCG Office of Leadership & Service Learning)

Business Representatives

Paula Holloway (Bank of America), David Craft (Craft Insurance), Penny Partido (Dow-Corning Corporation), Lee Pardue (Duke Energy), Kent Stamey (First Citizens Bank), Milton Kern (Milton Kern & Co., Inc.), Steven Ohm (Ohm Resources), Edward Hamner (REI), Frank Auman (Signature Development Group), Julie Breuchel (UPS)

ANNUAL GIVING FORM

Yes, I want to help make and keep Greensboro beautiful, and enclose a tax-deductible donation. (Please print your name as you would like to be listed)

Name	Phone		
Company (if contribution is from	n a business)		
Address	City/State/Zip		
E-mail address			
GIVING LEVEL Cornerstone Society Contributo	rs (\$250 or more) are invited to atte	nd our annual Garden	Gala and bring two guests.
□ Gold Sponsor (\$5,000 and up) □ Benefactor (\$500-\$999 □ Supporter (\$50-\$99)	 Silver Sponsor (\$2,500-\$4,999) Sustainer (\$250-\$499) Contributor (\$25-\$49) 	 Bronze Sponsor (\$ 249 Patron (\$100-\$249 Exact amount of your second secon))
PAYMENT METHOD Check Pledge (date to b VISA MasterCard			
Account Number	E:	xp	Security Code on back
Signature			

Complete and return with your payment to: Greensboro Beautiful, Inc., 1001 Fourth Street, Greensboro, NC 27405

FALL CALENDAR

September 20 (Saturday): Big Sweep Waterway Litter Cleanup

9 am-12 noon; Cleanup sites throughout Greensboro Volunteers get litter out of our waterways, off our streets, and out of our neighborhoods.

September 20 (Saturday): "Bayou Blues" Fall Garden Gala for Cornerstone Society Contributors & Friends

7-10 pm; Home and garden of Bob Krumroy & Deb Degol A special recognition and thank you event for \$250 and up donors and friends.

October 5 (Sunday): Art in the Arboretum

12-5 pm; Greensboro Arboretum

A juried art and fine craft exhibit and sale held in the outdoor gallery of the Greensboro Arboretum. Artists from throughout the region gather to exhibit their hand-crafted offerings along the garden's paved walkways. Activities, entertainment, food and more are also included to make this a wonderful afternoon outing. Admission is free.

November 1 (Saturday): NeighborWoods Right Plant, Right Place Community Tree Planting

10 am; Greater Glenwood & Westerwood Neighborhoods Neighborhood residents and volunteers will plant trees in neighborhoods where trees have been lost as part of Duke Energy's ongoing vegetation management program. To volunteer, visit our website at GreensboroBeautiful.org, or call 373-2199.

November 23 (Sunday): Holiday Greenery Festival

12-5pm; Lewis Recreation Center, 3110 Forest Lawn Drive Reserve your holiday greenery now! Our new weekend pickup day will provide for extra time to pick up your greenery, shop the local artisans and food vendors, and kids can enjoy the free craft activities. The fragrance of evergreens and music will fill the air – helping kick off this happy season! So bring a friend and make it a date!

LOOKING AHEAD

March 21 (Saturday): NeighborWoods Right Plant, Right Place Community Tree Planting

10 am; Location TBA Neighborhood residents and volunteers will plant trees in neighborhoods where trees have been lost as part of Duke Energy's ongoing vegetation management program.

April 18 (Saturday): Great American Cleanup

9 am-12 noon; Cleanup sites throughout Greensboro Volunteers will pick up litter from public areas throughout our community.

April 26 (Sunday): Groovin' in the Garden: Jazz at Gateway Gardens

12-5 pm; Gateway Gardens, 2924 E. Lee Street Join Greensboro Beautiful for live jazz performances in our newest garden! Admission is free.

June 7 (Sunday): Parisian Promenade

12-5 pm; Tanger Family Bicentennial Garden, 1105 Hobbs Road Enjoy the sights, scenes, sounds and smells of a spring afternoon in Paris - all in our own Bicentennial Garden. Sidewalk artists, live music, children's activities, family games, sidewalk cafes, and more are featured - all within the colorful backdrop of the garden in bloom. Admission is free.

Printed on 50% post-consumer content paper

KETURN SERVICE REQUESTED

M.M.M. (CREENZBOROBEAUTIFUL.ORC (336) 373-2199 P.O. BOX 3136



